

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE **STATE/LOCAL CANDIDATE**

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: WFSB-TV Hartford, CT	Date: 8/29/2012
-----------------------------------------------------------	---------------------------

I, Media Strategies and Research,
 being (on behalf of) Chris Murphy, a legally
 qualified candidate of the Democratic political
 party for the office of: U.S. Senate
 in the General
 election to be held on: Tuesday, November 06, 2012

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
SEE ATTACHED SCHEDULE					
Date of First Broadcast:			Date of Last Broadcast:		
Monday, September 03, 2012			Sunday, September 09, 2012		

Total Charges: \$46,325.00

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

[Empty rectangular box for listing matters of national importance]

I represent that the payment for the above described broadcast time has been furnished by:

Friends of Chris Murphy

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Kathy Altobello

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

Wednesday, August 29, 2012

Kathy Altobello

Date

Signature

To Be Signed By Station Representative

Accepted

Accepted in Part

Rejected

[Signature]
Signature

William Whittier
Printed Name

Dev
Title



Station Order Revised Murphy for Senate 2012

Market: Hartford, CT
Flight Dates: Monday, September 03, 2012 to Sunday, September 09, 2012

Estimate ID
11731

Contact: Bill Whittle/Laurie LaBrecque
 Email: Bill.Whittle@wfsb.com

Phone: 860-728-3333
Fax: 860-728-5669
Direct: michael.harris@meredith.com

WFSB-TV *Order # 491620*

Program Name	Days	DP	Length	Gross Rate	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Total
					Sep 03	Sep 04	Sep 05	Sep 06	Sep 07	Sep 08	Sep 09	
WFSB 5a News	EM		M-F	\$500.00		1						1
5:00 AM 5:30 AM			30	\$500.00								
Sold Out: Lowest Rate to Clear Per WFSB												
WFSB 5:30a News	EM		M-F	\$250.00					1			1
5:30 AM 6:00 AM			30	\$250.00								
<i>IMP</i>												
WFSB 5:30a News	EM		M-F	\$700.00			1	1				2
5:30 AM 6:00 AM			30	\$1,400.00								
Sold Out: Lowest Rate to Clear Per WFSB												
WFSB 6a News	EM		M-F	\$400.00					1			1
6:00 AM 6:30 AM			30	\$400.00								
<i>IMP</i>												
WFSB 6a News	EM		M-F	\$950.00		1	1	1				3
6:00 AM 6:30 AM			30	\$2,850.00								
Sold Out: Lowest Rate to Clear Per WFSB												
WFSB 6:30a News	EM		M-F	\$400.00					1			1
6:30 AM 7:00 AM			30	\$400.00								
<i>IMP</i>												
WFSB 6:30a News	EM		M-F	\$950.00	1	1	1	1				4
6:30 AM 7:00 AM			30	\$3,800.00								
Sold Out: Lowest Rate to Clear Per WFSB												
CBS This Morning	EM		M-F	\$250.00					1			1
7:00 AM 9:00 AM			30	\$250.00								
<i>IMP</i>												
CBS This Morning	EM		M-F	\$600.00	1	1	1	1				4
7:00 AM 9:00 AM			30	\$2,400.00								
Sold Out: Lowest Rate to Clear Per WFSB												
Saturday 7a News	EM		Sa	\$175.00						1		1
7:00 AM 9:00 AM			30	\$175.00								
<i>IMP</i>												
Live with Kelly	DT		M-F	\$400.00			1					1
9:00 AM 10:00 AM			30	\$400.00								
Sold Out: Lowest Rate to Clear Per WFSB												
Price Is Right	DT		M-F	\$500.00		1						1
11:00 AM 12:00 PM			30	\$500.00								
Sold Out: Lowest Rate to Clear Per WFSB												

Rachael Beale
Media Strategies and Research
 11350 Random Hills Road, Suite 670, Fairfax, Virginia 22030

Date/Time Sent: 8/29/2012 8:24:53 AM
 WFSB-TV
 Page 1 of 3



Station Order Revised Murphy for Senate 2012

Market: Hartford, CT
Flight Dates: Monday, September 03, 2012 to Sunday, September 09, 2012

Estimate ID
11731

Contact: Bill Whittle/Laurie LaBrecque
 Email: Bill.Whittle@wfsb.com

Phone: 860-728-3333
Fax: 860-728-5669
Direct: michael.harris@meredith.com

WFSB-TV

Program Name	DP	Days Length	Gross Rate	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Total
				Sep 03	Sep 04	Sep 05	Sep 06	Sep 07	Sep 08	Sep 09	
Better CT 3:00 PM 4:00 PM	EF	M-F 30	\$125.00 \$125.00					1			1 <i>IMP</i>
WFSB 5p News 5:00 PM 5:30 PM	EN	M-F 30	\$1,500.00 \$4,500.00		1	1	1				3
Sold Out: Lowest Rate to Clear Per WFSB											
WFSB 5p News 5:00 PM 5:30 PM	EN	M-F 30	\$500.00 \$500.00					1			1 <i>IMP</i>
WFSB 5:30p News 5:30 PM 6:00 PM	EN	M-F 30	\$500.00 \$500.00					1			1 <i>IMP</i>
WFSB 5:30p News 5:30 PM 6:00 PM	EN	M-F 30	\$1,500.00 \$4,500.00		1	1	1				3
Sold Out: Lowest Rate to Clear Per WFSB											
WFSB 6p News 6:00 PM 6:30 PM	EN	M-F 30	\$600.00 \$600.00					1			1 <i>IMP</i>
WFSB 6p News 6:00 PM 6:30 PM	EN	M-F 30	\$2,100.00 \$8,400.00	1	1	1	1				4
Sold Out: Lowest Rate to Clear Per WFSB											
Inside Edition 7:00 PM 7:30 PM	PA	M-F 30	\$1,200.00 \$1,200.00				1				1
Sold Out: Lowest Rate to Clear Per WFSB											
CBS Special 10:00 PM 11:00 PM	PT	Th 30	\$4,500.00 \$4,500.00				1				1
9/6: Democratic Convention											
Big Brother 8:00 PM 9:00 PM	PT	Su 30	\$1,800.00 \$1,800.00							1	1 <i>IMP</i>
WFSB 11p News 11:00 PM 11:35 PM	LN	M-F 30	\$500.00 \$500.00					1			1 <i>IMP</i>
WFSB 11p News 11:00 PM 11:35 PM	LN	M-F 30	\$1,200.00 \$4,800.00	1	1	1	1				4
Sold Out: Lowest Rate to Clear Per WFSB											

Rachael Beale
 Media Strategies and Research
 11350 Random Hills Road, Suite 670, Fairfax, Virginia 22030

Date/Time Sent: 8/29/2012 8:24:53 AM
 WFSB-TV



Station Order Revised
Murphy for Senate 2012

Market: Hartford, CT

Estimate ID

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11731

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WFSB-TV

Program Name	DP	Days Length	Gross Rate	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Total
				Sep 03	Sep 04	Sep 05	Sep 06	Sep 07	Sep 08	Sep 09	
Saturday 11p News 11:00 PM 11:30 PM	LN	Sa 30	\$500.00 \$500.00						1		1 <i>IMP</i>
Sunday 11p News 11:00 PM 11:30 PM	LN	Su 30	\$500.00 \$500.00							1	1 <i>IMP</i>
Criminal Minds 11:35 PM 12:35 AM	LF	Su 30	\$75.00 \$75.00							1	1 <i>IMP</i>
Station Gross Totals			\$46,325.00	4	9	9	10	9	2	3	46

Rachael Beale

Media Strategies and Research

11350 Random Hills Road, Suite 670, Fairfax, Virginia 22030

Date/Time Sent: 8/29/2012 8:24:53 AM

WFSB-TV

Page 3 of 3

rachael@mediastategies.com

CONTRACT



WFSB
 333 Capital Blvd
 Rocky Hill, CT 06067
 (860)728-3333



<u>Contract / Revision</u> 491620 /		<u>Alt Order #</u>
<u>Product</u> September 3 - September 9, 2012		
<u>Contract Dates</u> 09/03/12 - 09/09/12		<u>Estimate #</u> 11731
<u>Advertiser</u> Murphy For Senate 2012		<u>Original Date / Revision</u> 08/29/12 / 08/30/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WFSB	<u>Account Executive</u> House- National	<u>Sales Office</u> House-National
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

Media Strategies and Research
 Attention: Rachael Beale
 1580 Lincoln Street
 Suite 510
 Denver, CO 80203

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	WFSB	09/04/12	09/04/12	Eyewitness News	5am - 5:30am		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	--T-----				1	\$500.00			
N 2	WFSB	09/07/12	09/07/12	Eyewitness News	5:30a - 6am		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	----F--				1	\$250.00			
N 3	WFSB	09/05/12	09/06/12	Eyewitness News	5:30a - 6am		:30			NM	2	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	--11---				2	\$700.00			
N 4	WFSB	09/07/12	09/07/12	Eyewitness News	6am - 6:30am		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	----F--				1	\$400.00			
N 5	WFSB	09/04/12	09/06/12	Eyewitness News	6am - 6:30am		:30			NM	3	\$2,850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	-111---				3	\$950.00			
N 6	WFSB	09/07/12	09/07/12	Eyewitness News	6:30am - 7am		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	----F--				1	\$400.00			
N 7	WFSB	09/03/12	09/06/12	Eyewitness News	6:30am - 7am		:30			NM	4	\$3,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	1111---				4	\$950.00			
N 8	WFSB	09/07/12	09/07/12	CBS: THE EARLY SHOW	7am - 9am		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	----F--				1	\$250.00			
N 9	WFSB	09/03/12	09/06/12	CBS: THE EARLY SHOW	7am - 9am		:30			NM	4	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	1111---				4	\$600.00			
N 10	WFSB	09/08/12	09/08/12	7a-9a Sat. Eyewitness New	7am-9am		:30			NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	-----S-				1	\$175.00			
N 11	WFSB	09/05/12	09/05/12	9am-10am	9am - 10am		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	-----S-				1	\$400.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



WFSB
 333 Capital Blvd
 Rocky Hill, CT 06067
 (860)728-3333



<u>Contract / Revision</u> 491620 /	<u>Alt Order #</u>
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<u>Contract Dates</u> 09/03/12 - 09/09/12	<u>Product</u> September 3 - September 11	<u>Estimate #</u> 11731
----------------------------------------------	----------------------------------------------	----------------------------

<u>Advertiser</u> Murphy For Senate 2012	<u>Original Date / Revision</u> 08/29/12 / 08/30/12
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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	--W----				1	\$400.00			
N 12	WFSB	09/04/12	09/04/12	11a-12p Price is Right	11am - 12pm		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	-T-----				1	\$500.00			
N 13	WFSB	09/07/12	09/07/12	3pm-4pm Syndication	2:58pm-4pm		:30			NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	----F--				1	\$125.00			
N 14	WFSB	09/04/12	09/06/12	Eyewitness News	5pm - 5:30pm		:30			NM	3	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	-111---				3	\$1,500.00			
N 15	WFSB	09/07/12	09/07/12	Eyewitness News	5pm - 5:30pm		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	----F--				1	\$500.00			
N 16	WFSB	09/07/12	09/07/12	Eyewitness News	5:30pm - 6pm		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	----F--				1	\$500.00			
N 17	WFSB	09/04/12	09/06/12	Eyewitness News	5:30pm - 6pm		:30			NM	3	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	-111---				3	\$1,500.00			
N 18	WFSB	09/07/12	09/07/12	Eyewitness News	6pm - 6:30pm		:30			NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	----F--				1	\$600.00			
N 19	WFSB	09/03/12	09/06/12	Eyewitness News	6pm - 6:30pm		:30			NM	4	\$8,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	1111---				4	\$2,100.00			
N 20	WFSB	09/06/12	09/06/12	Inside Edition	7pm - 7:30pm		:30			NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	---T---				1	\$1,200.00			
N 21	WFSB	09/06/12	09/06/12	National Convention	10pm-11pm		:30			NM	1	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	---T---				1	\$4,500.00			
N 22	WFSB	09/09/12	09/09/12	Big Brother	8pm - 9pm		:30			NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	-----S				1	\$1,800.00			
N 23	WFSB	09/07/12	09/07/12	Eyewitness News	11PM - 11:35PM		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	----F--				1	\$500.00			
N 24	WFSB	09/03/12	09/06/12	Eyewitness News	11PM - 11:35PM		:30			NM	4	\$4,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	1111---				4	\$1,200.00			
N 25	WFSB	09/08/12	09/08/12	Eyewitness News	11PM - 11:35PM		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	-----S-				1	\$500.00			
N 26	WFSB	09/09/12	09/09/12	Eyewitness News	11PM - 11:35PM		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	-----S				1	\$500.00			
N 27	WFSB	09/09/12	09/09/12	Criminal Minds	1135pm-1235am		:30			NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	-----S				1	\$75.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



WFSB
 333 Capital Blvd
 Rocky Hill, CT 06067
 (860)728-3333

<u>Contract / Revision</u> 491620 /		<u>Alt Order #</u>
<u>Contract Dates</u> 09/03/12 - 09/09/12		<u>Product</u> September 3 - September
		<u>Estimate #</u> 11731
<u>Advertiser</u> Murphy For Senate 2012		<u>Original Date / Revision</u> 08/29/12 / 08/30/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		Start Date	End Date	Weekdays				Spots/Week	Rate			
Totals											46	\$46,325.00

Time Period	# of Spots	Gross Amount	Net Amount
08/27/12 - 09/09/12	46	\$46,325.00	\$39,376.25
Totals	46	\$46,325.00	\$39,376.25

Signature: _____ Date: _____

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